

Template:

Giving Context on Complexity

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As we've mentioned in earlier sections of Tyrus, it's important to remember that clients who aren't artists themselves might not know what your work entails, or how best to support your creative process. Consider it a part of your job to educate them.

When it comes to setting timelines, many clients will give examples of the type of illustration they'd like you to complete and assign a deadline without understanding how much time is required. When that happens, use this template to help them grasp what's possible in the amount of time they've allotted.

Note: The text below is meant to serve as an example—be sure to adjust details or numbers to fit your unique process. To learn more about how to communicate your needs to clients, see our [Warm Up](#) and [Deep Dive](#), and use our [email templates](#) (#2 and 3, specifically) to guide your conversations.

Place illustration here

Low-complexity illustration

WHAT THIS MEANS

WHAT TO EXPECT

TIMELINE & FEE

Place illustration here

Medium-complexity illustration

WHAT THIS MEANS

WHAT TO EXPECT

TIMELINE & FEE

Place illustration here

High-complexity illustration

WHAT THIS MEANS

WHAT TO EXPECT

TIMELINE & FEE